

Rumus Slovin Umar

MODEL PENGEMBANGAN USAHA PENSUTERAAN

Information Technology Project Management

METODOLOGI PENELITIAN MANAJEMEN

Sample Size Determination and Power

Menyusun Penelitian Kuantitatif untuk Skripsi dan Tesis

Kepastian Hukum Menyangkut Gaji Dan Harga Terhadap Pendapatan PT Inovasi Sinar Terang Medan

Metode Riset Manajemen Perusahaan

AMA Handbook for Customer Satisfaction

Research Methods For Business

The Social Media Marketing Book

Managing the Customer Experience

Managing Services Marketing

Metode riset bisnis

Fundamental Motor Skills

Small Business

Principles and Methods of Research' 2006 Ed.

Media Sosial Periklanan - Instagram

Faktor Pengaruh Kebijakan Keterbukaan Informasi Dan Kinerja Pelayanan Publik

SURVEI KEPUASAN PELANGGAN PDAM KOTA BALIKPAPAN

301 Ways to Have Fun At Work

Organization Behavior

Pengaruh Penerapan Technology-Based Self-Service Terhadap Kepuasan Siswa pada Layanan Peminjaman di Perpustakaan SMA Negeri 5 Magelang

Food Lover's Guide to the World

RFID for Libraries

Teknik Praktis Riset komunikasi

Riset SDM Dalam Organisasi Husein Umar

Sampling Techniques

Usaha Mikro Batik Madura

JEBI

Adequacy of Sample Size in Health Studies

Research Methods

Advertising Principles And Practice 7Th Ed.

Customer Loyalty

People and Computers

Buletin Penelitian

MICOSS 2020

Strategic Management and Organisational Dynamics

It's Even Worse Than You Think

Kotler On Marketing

Rumus Slovin Umar

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MELENDEZ FRIDA

MODEL PENGEMBANGAN USAHA PENSUTERAAN "O'Reilly Media, Inc."

Human Computer Interaction (HCI) is concerned with every aspect of the relationship between computers and people (individuals, groups and society). The annual meeting of the British Computer Society's HCI group is recognised as one of the main venues for discussing recent trends and issues. This volume contains refereed papers and reports from the 1994 meeting. A broad range of HCI related topics are covered, including interactive systems development, user interface design, user modelling, tools, hypertext and CSCW. Both research and commercial perspectives are considered, making the book essential for all researchers, designers and manufacturers who need to keep abreast of developments in HCI.

Information Technology Project Management Lonely Planet

Penulisan buku ini bertujuan untuk mengetahui kepastian hukum tentang gaji, harga dan pendapatan dengan menggunakan kuesioner kepada 116 responden. Setelah data dikumpulkan diolah maka menghasilkan kepastian hukum gaji terhadap pendapatan dibuktikan dengan nilai t hitung 1,966 dan kepastian hukum harga t hitung 2,390 dengan tabel 0.676 sehingga t hitung lebih besar daripada t tabel maka kepastian hukum gaji dan harga harus dipertahankan. Besar pengaruh simultan dengan F hitung 7,93 dan F tabel 2.66 bahwa kepastian hukum dan kepastian harga secara bersama-sama harus dipertahankan karena f hitung lebih besar daripada f tabel. Kepastian hukum gaji dan kepastian hukum harga adalah 10,3% sedangkan

variabel lainnya 89,7% maka perlu memperbaiki supaya pendapatan dapat dinaikkan yang diakibatkan oleh kepastian gaji dan kepastian harga.

METODOLOGI PENELITIAN MANAJEMEN Penerbit Pustaka Rumah C1nta

Buku ini disusun berdasarkan hasil penelitian dan pengalaman penulis mengajar, membimbing serta menguji mahasiswa pada jenjang sarjana maupun pascasarjana (MM dan PDIM) di luar maupun di lingkungan Fakultas Ekonomi Universitas Islam Sultan Agung (Unissula) Semarang. Oleh karena itu buku ini disusun untuk menjadi rujukan mata kuliah metodologi penelitian. Buku ini disajikan dalam penjelasan yang singkat dan ilustrasi tiap bahasan, dengan demikian diharapkan akan lebih mudah, jelas serta implementatif.

Sample Size Determination and Power McGraw-Hill College

Lonely Planet: The world's leading travel guide publisher* When we travel, it's often love at first bite. Food Lover's Guide to the World presents a lifetime of eating experiences that will lead you from one end of the globe to the other. Take your taste buds on a tour around the world and cook up your next great culinary adventure. Celebrity food-lover contributions Best places to find local dishes in cities great and small Cultural tips and how-to-eat etiquette Introductions by Mark Bittman and James Oseland More than 50 recipes to cook back home Authors: Written and researched by Lonely Planet, Carolyn Bain, Luke Waterson, Anthony Ham, Rob Whyte, Sarina Singh, Helen Ranger, Lucy Burningham, Andrew Bender, Mara Vorhees, Nicola Williams, Duncan Garwood, Austin Bush, Janine Eberle, Gabi Mocatta, Tom Parker Bowles, Will Gourlay, Joe Bindloss, Zoe Li, Jessica Lee, Denise Phillips, Sarah Baxter, Emily Matchar. About Lonely Planet: Started in 1973, Lonely Planet has become the world's leading travel guide publisher with guidebooks to every destination on the planet, as well as an award-winning website, a suite of mobile and digital travel products, and a dedicated

traveller community. Lonely Planet's mission is to enable curious travellers to experience the world and to truly get to the heart of the places where they travel. TripAdvisor Travellers' Choice Awards 2012 and 2013 winner in Favorite Travel Guide category 'Lonely Planet guides are, quite simply, like no other.' - New York Times 'Lonely Planet. It's on everyone's bookshelves; it's in every traveller's hands. It's on mobile phones. It's on the Internet. It's everywhere, and it's telling entire generations of people how to travel the world.' - Fairfax Media (Australia) *#1 in the world market share - source: Nielsen Bookscan. Australia, UK and USA. March 2012-January 2013 Important Notice: The digital edition of this book may not contain all of the images found in the physical edition.

[Menyusun Penelitian Kuantitatif untuk Skripsi dan Tesis](#) Prenada Media

Hatten provides a balanced introduction to both entrepreneurship and small business management before turning his focus toward achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are highlighted throughout the text, and the Third Edition features an increased emphasis on small business ownership by women and minority groups. Additional coverage is given to the new Small Business Administration size standards, creating a personalized business plan, and e-commerce. New! A full chapter is devoted to creating a business plan. Two complete plans written by undergraduate students appear in the text—one designed for a service business, the other for a retail establishment. Electronic Business Plan Templates are also available online. New! "What Would You Do" exercises provide realistic opportunities for students to think critically and realistically. New! "Profile in Entrepreneurship" boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text New! End of chapter questions ("Comprehension Checks") have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

[Kepastian Hukum Menyangkut Gaji Dan Harga Terhadap Pendapatan PT Inovasi Sinar Terang Medan](#) European Alliance for Innovation Practical rather than theoretical, it provides epidemiologists and other health workers with a good basic knowledge of sampling principles and methods and their potential in the medical field. Focusing on the determination of adequate sample sizes under different situations, the book is divided into two parts; the first provides solutions to typical problems of various survey and study designs, and the second offers a clear, concise exposition of the theory behind the processes of determining sample size. Features many reference tables.

Metode Riset Manajemen Perusahaan Gramedia Pustaka Utama

You need loyal customers, not just satisfied ones. Managing the Customer Experience: Turn Customers Into Advocates shows you how to manage your customer experience and reap the rewards.

AMA Handbook for Customer Satisfaction Cambridge University Press

Many modern technologies give the impression that they somehow work by magic, particularly when they operate automatically and their mechanisms are invisible. A technology called RFID (Radio Frequency Identification), which is relatively new, has exactly this characteristic. Librarians everywhere are closely watching RFID technology. Advances over using bar codes on library materials, RFID tags are being touted as a way to radically redesign how library materials are handled. But it is expensive. The tags are vulnerable to wear and tear and the technology is not fully developed. It's unclear what sort of return on investment (ROI) it provides. While it is common for libraries to now have information technology expertise within their organizations, RFID may appear unfamiliar. RFID for Libraries: A practical guide examines what RFID technology is and how it works. The book reviews the development of computer technology and its effects on library operations over the last couple of decades. Further examination features the applications of RFID technology in libraries. An assessment of current implementations in libraries and the lessons learnt provides suggestions to overcome the issues faced. Concluding chapters look into the future to see what developments might be possible with RFID in libraries. Benefiting from the rich experience the author has gained during recent implementation of RFID based system for his library and the important title aids the library and information community in understanding RFID technology from a library perspective. Written by a librarian who has recently implemented the RFID system for his library Comprehensive review of available RFID systems for libraries Step by step guidelines for successful implementation of RFID systems in the library

[Research Methods For Business](#) Berrett-Koehler Publishers

Tujuan penelitian ini adalah mengetahui persepsi dan tingkat kepuasan siswa serta bagaimana pengaruh penerapan Technology-Based Self-Service pada layanan peminjaman di Perpustakaan SMA Negeri 5 Magelang.

[The Social Media Marketing Book](#) Simon and Schuster

Renowned for its unconventional thinking, Strategic Management and Organisational Dynamics continues to be a refreshing alternative for students and lecturers of strategic management specifically looking for 'something different'. Stacey challenges the conceptual orthodoxy of planned strategy, focusing instead on the influence of more complex and unstable forces in the development of strategy. This book explores and challenges ways of thinking about strategy and organisational dynamics and raises questions about systemic and responsive processes, utilising insights from the complexity sciences. The purpose of this book is to assist people to make sense of their own experience of life in organisations, to explore their own thinking and to pay attention to and so what they do. Ideal for advanced undergraduate and postgraduate study, this critically detailed account deals with up-to-the minute issues, raising the challenge of complexity within practice and theory. As such it remains unique amongst strategic management text books.

[Managing the Customer Experience](#) Jakad Media Publishing

Media sosial saat ini sudah menjadi sebuah kebutuhan wajib manusia bukan lagi sebuah media untuk hiburan. Meski pada awalnya penggunaan media sosial ini hanya untuk hiburan mencari jejaring pertemanan, setelah berjalannya waktu dengan perkembangan sosial masyarakat dan teknologi informasi membuat media sosial digunakan menjadi media yang lebih serius. Serius dalam hal ini bukan lagi hanya untuk jejaring pertemanan santai, melainkan mengarah ke jejaring profesional. Selain itu dari sisi bisnis media sosial ini merupakan media yang bisa digunakan untuk ajang promosi, menaikkan citra, mengenalkan produk baru dengan tujuan mencari pelanggan baru, menjangkau pelanggan lokasi tertentu

maupun mempertahankan loyalitas pelanggan. Media Sosial Periklanan - Instagram ini diterbitkan oleh Penerbit Deepublish dan tersedia juga dalam versi cetak.

Managing Services Marketing John Wiley & Sons

Setiap mahasiswa baik program sarjana maupun pasca sarjana diminta membuat tugas akhir berupa penyusunan skripsi maupun tesis sebagai syarat untuk mencapai kelulusan. Mereka dituntut untuk melakukan kegiatan penelitian. Kegiatan penelitian itu hanya dapat dilakukan ketika proposal penelitian disetujui. Buku ini disusun guna membantu mahasiswa dalam menulis proposal penelitian kuantitatif. Dengan panduan ini diharapkan mahasiswa dapat menyelesaikan proposalnya dengan mudah. Tidak hanya teori saja, dalam buku ini juga disertai contoh penulisan pada setiap tahapnya. Juga dilengkapi contoh-contoh proposal secara utuh, sehingga lebih memudahkan lagi. Ukuran buku: 14x20.5 Tebal buku: 224 Kertas isi: bookpaper Tahun : 2019

Metode riset bisnis Riset SDM Dalam Organisasi Husein Umar

New York Times Bestseller The Trump administration is remaking the government. It's Even Worse Than You Think: What the Trump Administration Is Doing to America tells us exactly how it is making America worse again. Bestselling author and longtime Trump observer David Cay Johnston shines a light on the political termites who have infested our government under the Trump Administration, destroying it from within and compromising our jobs, safety, finances, and more. No journalist knows Donald Trump better than David Cay Johnston, who has been following him since 1988. It's Even Worse Than You Think: What the Trump Administration Is Doing to America goes inside the administration to show how the federal agencies that touch the lives of all Americans are being undermined. Here is just some of what you will learn: The Wall. Mexican President Enrique Pena Nieto told President Trump that Mexico will never pay for the border wall. So, Trump is proposing putting a tariff on Mexican imports. But a tariff will simply raise the price of Mexican goods in the US, meaning American consumers will end up paying for the wall—if it ever gets built. Climate Change. Welcome to the new EPA, run by Scott Pruitt, a lawyer who has spent much of his career trying to destroy the agency he now heads. Secrecy reigns at the new EPA because Pruitt meets with industry executives to find out which clean air and clean water provisions they most want to roll back, and keeps staffers in the dark to make sure these pro-pollution plans don't leak prematurely. Stocking the Swamp. Contrary to his promise to "drain the swamp" in Washington, DC, Trump has filled his cabinet with millionaires and billionaires, from Treasury Secretary Steven Mnuchin, a Goldman Sachs and hedge fund veteran who made much of his fortune foreclosing on homeowners to billionaire heiress Education Secretary Betsy DeVos, who has already put the interests of bankers ahead of debt-burdened students and their families. The Kleptocracy. Under Donald Trump conflict of interest is passé. When Trump isn't in Washington, he stays at one of his properties, where the taxpayers pick up the tab for staffers, Secret Service, and so on, all at full price. And back in Washington, everyone now knows that the Trump International Hotel is the only place to stay if you want to do business with the administration. Meanwhile sons Donald Jr. and Eric run an eyes-wide-open blind trust of Trump holdings to avoid the appearance of conflict of interest—but not the reality.

[Fundamental Motor Skills](#) Araska Publisher

The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

[Small Business](#) Rex Bookstore, Inc.

A comprehensive approach to sample size determination and power with applications for a variety of fields Sample Size Determination and Power features a modern introduction to the applicability of sample size determination and provides a variety of discussions on broad topics including epidemiology, microarrays, survival analysis and reliability, design of experiments, regression, and confidence intervals. The book distinctively merges applications from numerous fields such as statistics, biostatistics, the health sciences, and engineering in order to provide a complete introduction to the general statistical use of sample size determination. Advanced topics including multivariate analysis, clinical trials, and quality improvement are addressed, and in addition, the book provides considerable guidance on available software for sample size determination. Written by a well-known author who has extensively class-tested the material, Sample Size Determination and Power: Highlights the applicability of sample size determination and provides extensive literature coverage Presents a modern, general approach to relevant software to guide sample size determination including CATD (computer-aided trial design) Addresses the use of sample size determination in grant proposals and provides up-to-date references for grant investigators An appealing reference book for scientific researchers in a variety of fields, such as statistics, biostatistics, the health sciences, mathematics, ecology, and geology, who use sampling and estimation methods in their work, Sample Size Determination and Power is also an ideal supplementary text for upper-level undergraduate and graduate-level courses in statistical sampling.

[Principles and Methods of Research' 2006 Ed.](#) N T C Business Books

Research Methods For Business, 8th Edition explains the principles and practices of using a systematic, organized method for solving problematic issues in business organizations. Designed to help students view research from the perspective of management, this popular textbook guides students through the entire business research process. Organized into six main themes—Introduction, Defining the Management and the Research Problem, Theory, Collecting Information, Drawing Conclusions, and Writing and Presenting the Research Report—the text enables students to develop the skills and knowledge required to successfully create, conduct, and analyze a research project. Now in its eighth edition, this popular textbook has been thoroughly updated to incorporate substantial new and expanded content, and reflect current research methods and practices. The text uses a unique blended learning approach, allowing instructors the flexibility to custom-tailor their courses to fit their specific needs. This innovative approach combines the face-to-face classroom methods of the instructor with internet-based activities that enable students to study what they want, when they want, at their own pace.

[Media Sosial Periklanan - Instagram](#) Gramedia Pustaka Utama

This text offers a complete resource anyone can use to create a dynamic workplace that encourages and inspires fun-and-games camaraderie among

employees. It provides practical hands-on tools and features hundreds of ideas real companies have used to lighten up the workplace.

Faktor Pengaruh Kebijakan Keterbukaan Informasi Dan Kinerja Pelayanan Publik Pandiva Buku

Buku ini merupakan hasil karya yang dapat dijadikan sumber belajar bagi mahasiswa sebagai dasar dalam melakukan pembelajaran. Buku ini diharapkan dapat memberikan kontribusi pada pengembangan ilmu pengetahuan di bidang akademisi sehingga menjadi buku yang signifikan. Untuk memudahkan pembaca dalam memahaminya, penulis menyusun buku ini dalam beberapa bagian bab. Dengan adanya buku ini, diharapkan dapat membantu mahasiswa dalam memperluas dan memperdalam pengetahuan mereka untuk melakukan pengkajian pada bidang ilmu yang diperlukan.

SURVEI KEPUASAN PELANGGAN PDAM KOTA BALIKPAPAN Pearson Higher Ed

Buku ini ditulis berdasarkan hasil penelitian lapangan pada Pemerintah Propinsi DKI Jakarta. Buku ini membahas tentang FAKTOR PENGARUH KEBIJAKAN KETERBUKAAN INFORMASI DAN KINERJA PELAYANAN PUBLIK. Diharapkan buku ini dapat menjadi acuan bagi peneliti selanjutnya sekaligus

para praktisi yang tertarik pada bidang minat manajemen khususnya terkait kebijakan publik.

301 Ways to Have Fun At Work Yayasan Kita Menulis

Usaha mikro batik terbukti selalu dapat beradaptasi dengan lingkungan eksternalnya, sehingga menarik dipelajari dalam perspektif sumberdaya perusahaan, kapabilitas perusahaan, orientasi kewirausahaan, inovasi produk, keunggulan bersaing, dan kinerja usaha. Meskipun terdapat kecenderungan tantangan yang menghadang operasi, fakta menunjukkan bahwa usaha mikro batik di Pulau Madura mampu melewatinya. Hal ini menyiratkan 'kekuatan' penyelamat dalam persaingan yang sebenarnya sangat ketat. Persoalannya, walaupun eksis hingga kini, diduga kuat usaha mikro batik belum mengalami pertumbuhan usaha dan ekspansi signifikan. Buku ini representasi disertasi penulis berjudul 'Pengaruh Sumberdaya dan Kapabilitas Perusahaan terhadap Orientasi Kewirausahaan, Inovasi Produk, Keunggulan Bersaing, dan Kinerja Bisnis (Studi pada Usaha Mikro Batik di Pulau Madura Provinsi Jawa Timur'. Sejauh ini, buku-buku teks yang mengupas usaha mikro batik Madura dalam perspektif sumberdaya dan kapabilitas, belum ada.