
Written Communication Anna University Mba Notes

Virtual Technologies and E-Collaboration for the Future of Global Business

Social Media Listening and Monitoring for Business Applications

Communication Skills for Technical Students

Proceedings of The International Conference on Inter Disciplinary Research in Engineering and Technology 2015

The IABC Handbook of Organizational Communication

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Using Traditional Design Methods to Enhance AI-Driven Decision Making

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Transformation for Sustainable Business and Management Practices
Business Research Methods
Handbook of Research on Advanced Functional Materials for Orthopedic Applications
A Text Book Of Electronic Devices And Circuits
Multidisciplinary Approach to Modern Digital Steganography
Intelligent Communication Technologies and Virtual Mobile Networks
Technology Road Mapping for Quantum Computing and Engineering
Spectrum and Power Allocation in Cognitive Radio Systems
World Politics and the Challenges for International Security
Neuroscientific Insights and Therapeutic Approaches to Eating Disorders
Smart Healthcare for Sustainable Urban Development
Essentials of Business Communication
Revolutionizing the Healthcare Sector with AI
Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products

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MCCARTHY BROCK

Virtual Technologies and E-Collaboration for the Future of Global Business IGI Global
The book "Digital Transformation in Healthcare 5.0: Metaverse, Nanorobots, and Machine Learning" is a comprehensive discussion of disruptive technologies and their applications in healthcare. The book starts with an overview of blockchain technology's impact on the healthcare

sector, emphasizing its potential to improve data security and interoperability. The book also discusses the Metaverse's role in healthcare transformation, utilizing a blockchain method to improve patient care and medical practices. The book also focuses on the interrelationships of Blockchain-Enabled Metaverse Healthcare Systems and Applications, highlighting innovative strategies. It also introduces an Intraocular Pressure Monitoring System for Glaucoma Patients, demonstrating the integration of IoT and Machine Learning for improved care. The book winds up with

a Machine Learning Approach to Voice Analysis in Parkinson's disease Diagnosis, demonstrating the potential of voice analysis as a non-invasive diagnostic tool. **Social Media Listening and Monitoring for Business Applications** John Wiley & Sons
With the development of information technology, the concept of smart healthcare has been evolving gradually. A new generation of information technologies, such as the internet of things, cloud computing, big data, and artificial intelligence, have transformed

the old medical system and improved the efficiency, convenience, and personalization of healthcare. These changes are necessary to keep up with the requirements of individual people and the improvements in the efficiency of medical care, which largely enhances the experience of medical and health services. Smart Healthcare for Sustainable Urban Development discusses current challenges of digital healthcare adoption as well as how the internet of things and big data technologies can help promote digital healthcare adoption and improve healthcare efficiency. The book also considers how information technologies can support the adoption of smart health for overall improved healthcare delivery and access. Covering topics such as artificial intelligence and smart hospitals, this reference work is ideal for researchers, scholars, practitioners, academicians, industry professionals, instructors, and students

Communication Skills for Technical Students IGI Global

In the rapidly evolving landscape of industrial activities, artificial intelligence (AI) has emerged as a powerful force

driving transformative change. Among its many applications, AI has proven to be instrumental in reducing processing costs associated with optimization challenges. The intersection of AI with optimization and multi-criteria decision making (MCDM) techniques has led to practical solutions in diverse fields such as manufacturing, transportation, finance, economics, and artificial intelligence. Using Traditional Design Methods to Enhance AI-Driven Decision Making delves into a wide array of topics related to optimization, decision-making, and their applications. Drawing on foundational contributions, system developments, and innovative techniques, the book explores the synergy between traditional design methods and AI-driven decision-making approaches. The book is ideal for higher education faculty and administrators, students of higher education, librarians, researchers, graduate students, and academicians. Contributors are invited to explore a wide range of topics, including the role of AI-driven decision-making in leadership, trends in AI-driven decision-making in Industry 5.0, applications in various industries such as manufacturing,

transportation, healthcare, and banking services, as well as AI-driven optimization in mechanical engineering and materials. *Proceedings of The International Conference on Inter Disciplinary Research in Engineering and Technology 2015* Thakur Publication Private Limited

Social Media has transformed the ways in which individuals keep in touch with family and friends. Likewise, businesses have identified the profound opportunities present for customer engagement and understanding through the massive data available on social media channels, in addition to the customer reach of such sites. Social Media Listening and Monitoring for Business Applications explores research-based solutions for businesses of all types interested in an understanding of emerging concepts and technologies for engaging customers online. Providing insight into the currently available social media tools and practices for various business applications, this publication is an essential resource for business professionals, graduate-level students, technology developers, and researchers.

The IABC Handbook of Organizational

Communication IGI Global

This is a wide-ranging, up-to-date introduction to modern business communication, which integrates communication theory and practice and challenges many orthodox views of the communication process. As well as developing their own practical skills, readers will be able to understand and apply principles of modern business communication. Among the subjects covered are: interpersonal communication, including the use and analysis of nonverbal communication group communication, including practical techniques to support discussion and meetings written presentation, including the full range of paper and electronic documents oral presentation, including the use of electronic media corporate communication, including strategies and media. The book also offers guidelines on how communication must respond to important organizational issues, including the impact of information technology, changes in organizational structures and cultures, and the diverse, multicultural composition of modern organizations. This is an ideal text for undergraduates and

postgraduates studying business communication, and through its direct style and practical relevance it will also satisfy professional readers wishing to develop their understanding and skills.

Predicting Pregnancy Complications Through Artificial Intelligence and Machine Learning Routledge

Quantum computing is radically different from the conventional approach of transforming bit-strings from one set of zeros and ones to another. With quantum computing, everything changes. The physics used to understand bits of information and the devices that manipulate them are vastly different. Quantum engineering is a revolutionary approach to quantum technology. *Technology Road Mapping for Quantum Computing and Engineering* explores all the aspects of quantum computing concepts, engineering, technologies, operations, and applications from the basics to future advancements. Covering topics such as machine learning, quantum software technology, and technology road mapping, this book is an excellent resource for data scientists, engineers, students and professors of higher

education, computer scientists, researchers, and academicians.

Human Resource management South Western Educational Publishing

In today's rapidly evolving business landscape, leaders face unprecedented challenges in navigating complex organizational dynamics, fostering innovation, and driving sustainable growth. Traditional leadership approaches often must address these multifaceted issues, leading to stagnation and missed corporate opportunities. The emerging field of Neuroleadership offers a transformative solution by leveraging cutting-edge insights from neuroscience and psychology to revolutionize leadership practices. *Neuroleadership Development and Effective Communication in Modern Business* is a comprehensive guide to understanding and implementing Neuroleadership principles, offering a groundbreaking approach to leadership development. With topics ranging from stress management and resilience to ethical leadership considerations, this book provides a holistic framework for leadership excellence in the digital age. Whether you're a seasoned executive, a

leadership development professional, or a scholar seeking to explore the frontiers of leadership research, this resource is your essential companion to mastering the art and science of Neuroleadership.

Literary Market Place Springer Nature Discover the comprehensive Marketing Management e-Book designed specifically for MBA II Semester students of Anna University, Chennai. Published by Thakur Publication, this invaluable resource provides in-depth insights into the principles and practices of marketing, empowering aspiring business leaders with the knowledge and strategies needed to excel in the dynamic world of marketing. Get ready to enhance your marketing acumen and achieve academic success with this essential e-Book.

Business Analytics Orient Blackswan Sensor devices that are flexible and printable have received a lot of interest in recent years. New techniques such as printing and additive manufacturing are being developed to realize a wide range of readily deployable systems such as displays, sensors, and RFID tags. This informative book provides an overview of the smart real-time application of sensors

in a variety of intelligent systems and machines. It looks at their diverse applications and uses, their design and architecture, and optimization technologies. Bringing together leading academics, architects, and scientists from across the globe who are experts in this area, the volume looks at new research on sensors in several fields, such as health care, education, smart home technology, security, agriculture, transportation systems, and others.

Management Concepts And Organisational Behaviour IGI Global

In the complex landscape of binge eating disorders, a pervasive and intricate challenge unfolds. Binge eating, characterized by Binge eating disorders, is a difficult challenge that requires a nuanced understanding of the underlying neuroscientific mechanisms for effective prevention and intervention strategies. There is a pressing need to bridge the gap between cutting-edge neuroscientific research and the evolving therapeutic landscape. To address this, our groundbreaking book is tailored for academic scholars in the neuroscientific community. We offer a transformative

journey into the heart of binge eating disorders, unraveling the mysteries that govern neural circuits, genetic factors, hormonal imbalances, and more. *Neuroscientific Insights and Therapeutic Approaches to Eating Disorders* is a beacon for researchers, clinicians, and mental health professionals seeking to deepen their comprehension of eating disorders. It addresses the present-day challenges posed by binge eating and presents a roadmap for future research and clinical applications. This comprehensive resource synthesizes the latest findings in neuroscience with innovative therapeutic approaches, ultimately paving the way for improved outcomes. Episodes of excessive food consumption and loss of control demand a nuanced understanding of the underlying neuroscientific mechanisms for effective prevention and intervention strategies. Our present reality is marked by a pressing need to bridge the gap between cutting-edge neuroscientific research and the evolving therapeutic landscape. The intricate relationship between the brain and eating disorders calls for a comprehensive resource that not only

dissects the neurobiological foundations but also illuminates the path toward innovative therapeutic approaches. Human-Machine Collaboration and Emotional Intelligence in Industry 5.0 IGI Global

The International Data Corporation (IDC) has unveiled a series of transformative predictions to reshape operations and supply chain management, leading companies to re-assess their processes. Applications of New Technology in Operations and Supply Chain Management offers an in-depth exploration of how emerging technologies are positioned to revolutionize the way businesses execute and coordinate their operations. The book delves into the adoption of digital technologies, the shift to cloud technology, and the emergence of real-time operational insights that can be accessed from anywhere. For instance, 2026 ushers in integrating digital tools for measuring carbon footprints and the increased use of robots in unconventional domains, such as remote inspection and maintenance. By 2027, augmented reality technology will take center stage, reducing operator and field worker errors.

Furthermore, remote operations embrace satellite-based artificial intelligence or machine learning technologies, revolutionizing data collection and analysis at the edge.

Applications of New Technology in Operations and Supply Chain Management

Emerald Group Publishing The healthcare sector is at a critical juncture, facing the pressing need to integrate generative AI technologies responsibly. Despite the promising benefits, such as improved diagnostics, personalized treatments, and streamlined operations, the adoption of AI in healthcare poses significant challenges. These challenges include ethical dilemmas, regulatory complexities, and the need for governance frameworks to ensure the technology's responsible use. Revolutionizing the Healthcare Sector with AI offers a comprehensive solution to these challenges. It provides a deep dive into the adoption, integration, scalability, and sustainability of generative AI in healthcare and a thorough analysis of governance, ethical, and regulatory issues. By offering insights from researchers, practitioners, patients, and policymakers,

this book is a platform for responsible AI adoption in healthcare.

Intelligent Technologies for Sensors

Routledge

Steganography is the art of secret writing. The purpose of steganography is to hide the presence of a message from the intruder by using state-of-the-art methods, algorithms, architectures, models, and methodologies in the domains of cloud, internet of things (IoT), and the Android platform. Though security controls in cloud computing, IoT, and Android platforms are not much different than security controls in an IT environment, they might still present different types of risks to an organization than the classic IT solutions. Therefore, a detailed discussion is needed in case there is a breach in security. It is important to review the security aspects of cloud, IoT, and Android platforms related to steganography to determine how this new technology is being utilized and improved continuously to protect information digitally. The benefits and challenges, along with the current and potential developments for the future, are important keystones in this critical area of security research. Multidisciplinary

Approach to Modern Digital Steganography reviews the security aspects of cloud, IoT, and Android platforms related to steganography and addresses emerging security concerns, new algorithms, and case studies in the field. Furthermore, the book presents a new approach to secure data storage on cloud infrastructure and IoT along with including discussions on optimization models and security controls that could be implemented. Other important topics include data transmission, deep learning techniques, machine learning, and both image and text stenography. This book is essential for forensic engineers, forensic analysts, cybersecurity analysts, cyber forensic examiners, security engineers, cybersecurity network analysts, cyber network defense analysts, and digital forensic examiners along with practitioners, researchers, academicians, and students interested in the latest techniques and state-of-the-art methods in digital steganography.

Applied Soft Computing and

Communication Networks IGI Global

Scaffold bone replacements are a safe and effective way to cure bone abnormalities,

and porous scaffolds can be manufactured using additive manufacturing technology. When scaffolds are implanted in a damaged location, they quickly connect to the host tissue and integrate, stimulating bone production and development. The qualities of porous titanium must be matched to the properties of human bones (i.e., age, sex, and hormones). Using subtractive manufacturing, it is extremely difficult to create the complicated porous structure necessary for the desired characteristic. The Handbook of Research on Advanced Functional Materials for Orthopedic Applications highlights current research pertinent to the orthopedic applications of additive-produced scaffolds in order to consider the latest breakthroughs in the synthesis and multifunctional applications of scaffolds. Covering key topics such as tissue, additive manufacturing, and biomaterial, this major reference work is ideal for industry professionals, engineers, researchers, academicians, practitioners, scholars, instructors, and students. *Neuroleadership Development and Effective Communication in Modern Business* IGI Global

Buy E-Book of Business Analytics Book For MBA 2nd Semester of Anna University, Chennai

Principles and Applications of Socio-Cognitive and Affective Computing Springer Nature

Buy E-Book of Human Resource management Book For MBA 2nd Semester of Anna University, Chennai

Computer-Assisted Learning for Engaging Varying Aptitudes: From Theory to Practice Association of Scientists, Developers and Faculties (ASDF)

This book focuses on the design of digital circuits. Digital circuits serve as the fundamental framework for communication systems, recording devices, and several other applications. The subject of digital electronics is rapidly growing and offers substantial opportunities for advancement. This book explores the fundamental principles of circuit design and the detailed operations of digital circuit components. Beginning with semiconductor diodes & the many uses of diodes, the book moves methodically. To prepare students for more advanced subjects such as "Bipolar

Junction Transistor (BJT) devices and Field-Effect Transistor (FET) devices," it offers a comprehensive grasp of basic concepts such as diodes and transistors. However, in addition to that, it covers a wide range of other subjects, such as feedback and oscillator circuits, power supplies, and other two-terminal devices, among PNP and other devices. In addition to this, it has a reflection on the increasing significance of operational amplifiers in the market today. This textbook provides the essential principles and acts as an exceptional resource for a basic course on digital electronics. The instruction of theory is both simple and efficient, and it is further supported by a hands-on approach that specifically addresses the requirements of students studying computer science, communication and electronics engineering, or computer engineering specialities.

Digital Transformation in Healthcare 5.0

IGI Global

World politics as a scientific discipline was established during the second half of the 20th century and has gained rapid distribution in many countries. This field of study focuses attention on current political

processes as well as the potential of further development. It is essential to analyze world politics to move progress forward while also strengthening international security and the creation of a safer civilization. World politics cannot be understood without the combined knowledge of history, economics, law, social sciences, and psychology. *World Politics and the Challenges for International Security* describes the global processes in the field of world politics and international security and discusses global problems, global security, and the threats and challenges that currently affect global society. Covering topics such as digital diplomacy, political corruption, and terrorist psychology, this book is essential for political scientists, researchers, policymakers, global leaders, national security officers, diplomats, professors and students of higher education, and academicians.

Business Communication IGI Global *Gendered Violence at International Festivals* is a groundbreaking collection that focusses on this highly important social issue for the first time. Including a diverse range of interdisciplinary studies

on the issue, the book contests the widely held notion that festivals are temporal spaces free from structural sexism, inequalities or gender power dynamics. Rather, they are spaces where these concerns are enhanced and enacted more freely and where the experiential environment is used as an excuse or as an opportunity to victim blame and shame. In this emerging and under-researched area, the chapters not only present original work in terms of topics but also in theoretical and methodological approaches. All of the chapters are cross- or interdisciplinary, drawing on gender, sexualities, cultural and ethnicity studies. Studies from a range of highly regarded academics based around the world examine the subject by looking at examples from a wide range of destinations, including Spain, Argentina, Nigeria, Zimbabwe, Australia, Canada and the UK. This significant book progresses understanding and debates about gendered festival experiences and emphasises the symbolic and physical violence often associated with them. This will be of great interest to, undergraduate and postgraduate students and academics in the field of Events Studies. It will also be

of use to practitioners or non-profit workers in the festival industries, including festival management organisations and planning committees.

Handbook of Research on Cyber Crime and Information Privacy Walter de Gruyter GmbH & Co KG

This book has grown out of lesson units that have been used by the author successfully in his English classes for engineering students for over a decade. It is a continuous instructional and practice workbook that teaches communication

skills that are essential in the areas of professional and technical activities. The book has taken into account the problems and requirements of technical students and is an attempt to offer sensible pedagogical solutions based on the recent developments in applied linguistics.