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Populist Communication Routledge

In his theory of the novel, Guido Mazzoni explains that novels consist of stories told in any way whatsoever about the experiences of ordinary men and women who exist as contingent beings within time and space. Novels allow readers to step into other lives and other versions of truth, each a small, local world, absolute in its particularity.

Introducción a la gramática metaoperacional BoD – Books on Demand

How did the culture of human rights develop? How did different

schools of thought influence the legal documents and measures over the centuries? Was the French Revolution truly the turning point for human rights? This book analyses these fundamental questions and outlines the history of human rights from the 18th century to the present day. It captures in one lucid source the essential aspects of the subject and is both an introduction to the arguments, and the key to in-depth study of the concepts and principles. While pushing the traditional boundaries between philosophical histories of rights and legal ones, Flores provides an objective approach to the modern-day, westernised concept, and expands it to analyze the contributions from African, Asian and Islamic cultures.

Danielle Collins' Face Yoga Penguin

In this first collection of interviews since the bestselling 9-11, our

foremost intellectual activist examines crucial new questions of U.S. foreign policy. Timely, urgent, and powerfully elucidating, this important volume of previously unpublished interviews conducted by award-winning radio journalist David Barsamian features Noam Chomsky discussing America's policies in an increasingly unstable world. With his famous insight, lucidity, and redoubtable grasp of history, Chomsky offers his views on the invasion and occupation of Iraq, the doctrine of "preemptive" strikes against so-called rogue states, and the prospects of the second Bush administration, warning of the growing threat to international peace posed by the U.S. drive for domination. In his inimitable style, Chomsky also dissects the propaganda system that fabricates a mythic past and airbrushes inconvenient facts out of history. Barsamian, recipient of the ACLU's Upton Sinclair Award for independent journalism, has conducted more interviews and radio broadcasts with Chomsky than has any other journalist. Enriched by their unique rapport, *Imperial Ambitions* explores topics Chomsky has never before discussed, among them the 2004 presidential campaign and election, the future of Social Security, and the increasing threat, including devastating weather patterns, of global warming. The result is an illuminating dialogue with one of the leading thinkers of our time—and a startling picture of the turbulent times in which we live.

Inspiring Fellini Peter Lang

I rapporti sociali sono fondati sulle parole, senza le quali si ridurrebbero a poca cosa. Da sempre. Ma oggi il peso delle parole è accresciuto dalla moltiplicazione e dalla pervasività dei mezzi di comunicazione e, soprattutto, dei social. Accade così che le parole, sganciate dal contatto fisico tra le persone, diventano

incontrollate. Ciò ne favorisce un uso improprio e, talora, aggressivo. Con conseguenze gravissime, sul piano personale e su quello sociale, quando sfociano in "discorsi d'odio".

Riappropriarsi delle parole, del loro senso, delle loro implicazioni, della loro portata comunicativa è, dunque, l'imperativo della nostra epoca. Per farne un uso consapevole, anche ricorrendo a un abbecedario ragionato.

Nuevas tecnologías y aproximaciones a estudios sobre lengua, lingüística y traducción Walter de Gruyter

Emerson and Thoreau are the most celebrated odd couple of nineteenth-century American literature. Appearing to play the roles of benign mentor and eager disciple, they can also be seen as bitter rivals: America's foremost literary statesman, protective of his reputation, and an ambitious and sometimes refractory protegee. The truth, Joel Porte maintains, is that Emerson and Thoreau were complementary literary geniuses, mutually inspiring and inspired. In this book of essays, Porte focuses on Emerson and Thoreau as writers. He traces their individual achievements and their points of intersection, arguing that both men, starting from a shared belief in the importance of self-culture, produced a body of writing that helped move a decidedly provincial New England readership into the broader arena of international culture. It is a book that will appeal to all readers interested in the writings of Emerson and Thoreau.

Memoirs of Henrietta Caracciolo Watkins Media Limited
 "A masterly book" —Nassim Nicholas Taleb, author of *The Black Swan*
 "A classic" —Simon Kuper, *Financial Times*
 An economist explains five laws that confirm our worst fears: stupid people can and do rule the world. Throughout history, a powerful force has

hindered the growth of human welfare and happiness. It is more powerful than the Mafia or the military. It has global catastrophic effects and can be found anywhere from the world's most powerful boardrooms to your local bar. It is human stupidity. Carlo M. Cipolla, noted professor of economic history at the UC Berkeley, created this vitally important book in order to detect and neutralize its threat. Both hilarious and dead serious, it will leave you better equipped to confront political realities, unreasonable colleagues, or your next dinner with your in-laws. The Laws: 1. Everyone underestimates the number of stupid individuals among us. 2. The probability that a certain person is stupid is independent of any other characteristic of that person. 3. A stupid person is a person who causes losses to another person while deriving no gain and even possibly incurring losses themselves. 4. Non-stupid people always underestimate the damaging power of stupid individuals. 5. A stupid person is the most dangerous type of person.

La lingua disonesta. Contenuti impliciti e strategie di persuasione BoD - Books on Demand

Chi parla, soprattutto se da posizioni di autorità o in contesti istituzionali, ha una pesante responsabilità: ciò che diciamo cambia i limiti di ciò che può essere detto, sposta un po' più in là i confini di ciò che viene considerato normale, assodato, legittimo. E cambiare i limiti di ciò che può essere detto cambia allo stesso tempo i limiti di ciò che può essere fatto. Questo libro indaga una delle declinazioni più interessanti del tema della violenza: quello che è diventato comune chiamare hate speech, espressioni e frasi che comunicano derisione, disprezzo e ostilità verso gruppi identificati sulla base di tratti sociali come etnia, religione,

genere, orientamento sessuale, (dis)abilità. Claudia Bianchi mostra che il linguaggio è lo strumento chiave che plasma le nostre identità sociali, crea e rinforza le asimmetrie e le ingiustizie sociali, diffonde e legittima i pregiudizi e la discriminazione, fomenta l'odio e la violenza.

Manuale di copywriting e scrittura per i social Fastprint Publishing
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Studies on Child Language and Aphasia Macmillan + ORM

La comunicazione digitale ha regole e logiche proprie: si può pescare dal mondo della pubblicità e del copywriting, dalla negoziazione e dalla persuasione, addirittura della psicologia e dalla neurologia, dalle scienze comportamentali e dalla fotografia, ma occorre calibrare tutto per canali e pubblici specifici. Questo libro racconta genesi, applicazione ed esempi riguardanti il metodo O.P.E.R.A. (ideato dall'autore Gianluigi Bonanomi), pensato per dare un modello facilmente replicabile a chi vuole creare contenuti online, sui social media in particolare. Ogni capitolo sviscera una delle lettere dell'acronimo O.P.E.R.A.: (O) si parla di obiettivi della comunicazione, (P) di come individuare il perché - il problema o il pain - dei lettori, (E) della parte emozionale e (R) di quella razionale della comunicazione - che conta per il 95% - (A) per concludere con un'efficace chiamata all'azione. Il testo è sostenuto da evidenze scientifiche prese dal mondo del neuromarketing e completato da decine di esempi.

Keynes Hayek: The Clash that Defined Modern Economics Ledizioni

To Have Or to Be? is one of the seminal books of the second half of the 20th century. Nothing less than a manifesto for a new

social and psychological revolution to save our threatened planet, this book is a summary of the penetrating thought of Eric Fromm. His thesis is that two modes of existence struggle for the spirit of humankind: the having mode, which concentrates on material possessions, power, and aggression, and is the basis of the universal evils of greed, envy, and violence; and the being mode, which is based on love, the pleasure of sharing, and in productive activity. *To Have Or to Be?* is a brilliant program for socioeconomic change.

Stop the Scroll Doubleday

How can we make sense of the current age of global political disruption when populism leaves norms overturned and the future form of democracy unpredictable? Political representatives are no longer elected for their experience and expertise but out of a desire for an ephemeral sense of authenticity, a direct connection to citizens, and the certainty of the truths they tell. But when populists project these ideas and claim to represent the citizenry, what is reality and what is strategic performance for the media? This conceptually rich book explores the performative strategies of the populist politicians who disrupt the normative order with acts of 'truth-telling'. It disentangles their complex use of media—from their appeal to news values through spectacular disruptions to sophisticated social media commentary—in repertoires of mediated performances. Based on vigorous empirical research in both established and transitional democracies, it develops a theoretical framework of populist communication in the new media environment.

The Basic Laws of Human Stupidity University of Toronto Press

An argument that communication is a cooperative activity

between agents, who together consciously and intentionally construct the meaning of their interaction. In *Cognitive Pragmatics*, Bruno Bara offers a theory of human communication that is both formalized through logic and empirically validated through experimental data and clinical studies. Bara argues that communication is a cooperative activity in which two or more agents together consciously and intentionally construct the meaning of their interaction. In true communication (which Bara distinguishes from the mere transmission of information), all the actors must share a set of mental states. Bara takes a cognitive perspective, investigating communication not from the viewpoint of an external observer (as is the practice in linguistics and the philosophy of language) but from within the mind of the individual. Bara examines communicative interaction through the notion of behavior and dialogue games, which structure both the generation and the comprehension of the communication act (either language or gesture). He describes both standard communication and nonstandard communication (which includes deception, irony, and "as-if" statements). Failures are analyzed in detail, with possible solutions explained. Bara investigates communicative competence in both evolutionary and developmental terms, tracing its emergence from hominids to *Homo sapiens* and defining the stages of its development in humans from birth to adulthood. He correlates his theory with the neurosciences, and explains the decay of communication that occurs both with different types of brain injury and with Alzheimer's disease. Throughout, Bara offers supporting data from the literature and his own research. The innovative theoretical framework outlined by Bara will be of interest not only

to cognitive scientists and neuroscientists but also to anthropologists, linguists, and developmental psychologists.

Lessico e nuvole: le parole del cambiamento climatico MIT Press

Pinocchio, The Tale of a Puppet follows the adventures of a talking wooden puppet whose nose grew longer whenever he told a lie and who wanted more than anything else to become a real boy. As carpenter Master Antonio begins to carve a block of pinewood into a leg for his table the log shouts out, "Don't strike me too hard!" Frightened by the talking log, Master Cherry does not know what to do until his neighbor Geppetto drops by looking for a piece of wood to build a marionette. Antonio gives the block to Geppetto. And thus begins the life of Pinocchio, the puppet that turns into a boy. Pinocchio, The Tale of a Puppet is a novel for children by Carlo Collodi is about the mischievous adventures of Pinocchio, an animated marionette, and his poor father and woodcarver Geppetto. It is considered a classic of children's literature and has spawned many derivative works of art. But this is not the story we've seen in film but the original version full of harrowing adventures faced by Pinocchio. It includes 40 illustrations.

The Firm of Nucingen University of Pittsburgh Pre

Have you ever thought why every workout you have ever done stopped at the neck? Or wondered why traditional yoga calms the mind, tones the body but forgets the face? Are you looking for a natural way to look and feel younger and healthier? Danielle Collins, TV's Face Yoga Expert, believes we should all have the opportunity to look and feel the very best we can for our age and to care for our face, body and mind using natural and holistic

techniques. Her method requires just 5 minutes a day and could not be easier to get started. Integrating practical facial exercises with inspirational lifestyle tips, including diet and skincare, Danielle Collins' Face Yoga is a revolutionary new programme to help you achieve healthier, firmer, glowing skin..

Ne uccide più la lingua Harvard University Press

La gramática se explica en este volumen desde un nuevo punto de vista: el del hablante. Es él el arquitecto que construye la frase utilizando las herramientas que la lengua pone a su disposición y con las que realiza determinadas 'operaciones'; gracias a ellas maneja la información que cree compartir con su interlocutor (cuando usa el artículo en 'Abre el libro' supone que su interlocutor ya sabe de qué libro está hablando), transmite su actitud hacia lo que está diciendo (si comenta en futuro 'Estará de vacaciones' está remitiendo a la virtualidad lo que dice acerca del sujeto) o representa de distintas formas el mundo que quiere comunicar a su interlocutor. Henri Adamzcewski y su escuela las han explorado en las últimas décadas: he aquí una breve síntesis de sus trabajos aplicada al español.

The Story of Human Rights Associazione Gruppo Abele Onlus - Edizioni Gruppo Abele

Poetry. Translated from the French by Lee Fahnestock. First published in 1942 and considered the keystone of Francis Ponge's work, *Le parti pris de choses* appears here in its entirety. It reveals his preoccupation with nature and its metaphoric transformation through the creative ambiguity of language. "My immediate reaction to Lee Fahnestock's translation was: this must certainly be 'Ponge's voice in English'...[She] gives us his tones, rhythms, humor...[and] maneuvers his word play with

respect and unostentatious discretion"--Barbara Wright, translator of Queneau, Pinget, Sarraute.

Theory of the Novel W. W. Norton & Company

Introduction A Not So Solitary Genius: Traversing Authorial Politics and Methodological Anxieties An Ambiguous Adherence: Esotericism in Fellini's Work and Collaborations 1 Tullio Pinelli Neutralizing Tragedy: A Pattern from La strada On A Metaphysical Fellowship: Transcending Christianity Nothing but Images: La voce della luna 2 Ennio Flaiano Frivolously Yours: The Public Dispute over Authorship The Self as Monster: Satire and Compassion in La dolce vita A Light in the Night: Negotiating Epiphany from I vitelloni to 8 1/2 3 Bernardino Zapponi The Script as Collage: The Unbound Notebooks of the 1970s Popular Culture and Neurosis: Toby Dammit and Beyond 4 The Poets An Organic Mind: Brunello Rondi from La dolce vita to Provad?orchestra You Are My Labyrinth: The Poetic Brotherhood with Pier Paolo Pasolini Erotic as Dream and Nightmare: A Dialogue with Brunello Rondi Remembering Corporality: Tonino Guerra in Amarcord and E la nave va Maternal Pre-grammaticality: Pasolini, Guerra, and Zanzotto Conclusion Notes Bibliography Index

A Brief History of Economic Thought Firenze University Press

Reprint of the original, first published in 1865. Votum feci, Gratiam accepi. From the Italian. A New Edition.

To Have or To Be? Walter de Gruyter GmbH & Co KG

È una guida linguistica e scientifica sui cambiamenti climatici, una realtà in continua trasformazione ed evoluzione nella sua fenomenologia, nella rappresentazione scientifica e in quella

mediatica. La guida - adatta a comprendere e condividere informazioni, dati e concetti - contiene 227 voci/espressioni utilizzate correntemente in oltre 30 ambiti disciplinari di ricerca differenti, definite da 82 diversi autori. Ideata, progettata e coordinata dall'Università di Torino, l'opera presenta contenuti scritti da docenti, ricercatori ed esperti non solo dell'ateneo torinese, ma anche di altri atenei italiani, centri di ricerca ed enti nazionali. Oltre alle definizioni, redatte in forma accessibile, la guida presenta 12 percorsi di lettura firmati da alcuni degli autori, che aiutano il lettore a collegare le voci tra loro fornendo contenuti supplementari sia in chiave introduttiva sia di approfondimento. I destinatari dell'opera sono tutti coloro vogliano acquisire maggiore consapevolezza su questo tema e, in particolare, si rivolge a insegnanti, studenti, giornalisti, comunicatori e amministratori/decisori politici. Testo indicato a supportare lo studio in ambito scolastico.

Persuasion and Rhetoric W. W. Norton & Company

This volume provides extensive critical information about current discussions in the study of speech actions. Its central reference point is classic speech act theory, but attention is also paid to nonstandard developments and other approaches that study speech as action. The first part of the volume deals with main concepts, methodological issues and phenomena common to different kinds of speech action. The second part deals with specific kinds of speech actions, including types of illocutionary acts and some discourse and conversational phenomena.

Reduced series price (print) available! degruyter@de.rhenus.com.