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Global Information and World Communication

CAMERON PONCE

China and the Global Media Landscape Rowman & Littlefield

In this volume, Paolo Sigismondi explores the dynamics of global media and entertainment, specifically analyzing the implications of the global rise of non-scripted entertainment (as reality TV programs) and the impact and consequences of the Information and Communication Technology (ICT) revolution on the content, delivery platforms, and overall business models of the media and entertainment landscape. This work aims at bridging the gap between media theories and industry practices in a rapidly evolving global mediascape, building on scholarship in the field and enriched by case studies and insights from business practice. This work demonstrates that the paradigms of the landscape are shifting, introducing the digital "glocalization" of entertainment, through which successful media crossing national and cultural borders incorporate both global and local features. Key questions raised include: Is the ICT revolution an example of disruptive technology for the global media and entertainment industry? Is the existing status quo challenged, and in, particular Hollywood's global leadership? What are the global entities emerging as Hollywood's main competitors in this technologically evolving landscape? Sigismondi argues that as new players are entering the field, new threats to Hollywood's dominance are emerging. The global leaders in non-scripted entertainment, for example, are European-based global entities operating outside the Hollywood system. Meanwhile, the ICT revolution is modifying the contours and boundaries of the global mediascape. Sigismondi's approach provides unique insight into how the forces of technology and globalization are transforming television, cinema, and online entertainment.

Global Media and Communication Policy John Wiley & Sons

This new introductory textbook provides students with the tools they need to understand the way digital technologies have transformed the global media business of the 21st century. Focusing on three main approaches - media economics, critical political economy, and production studies - the authors provide an empirically rich analysis of ownership, organizational structures and culture, business strategies, markets, networks of strategic alliances, and state policies as they relate to global media. Examples throughout involve both traditional and digital media and are taken from different regions and countries to illustrate how the media business is influenced by interconnected historical, political, economic, and social factors. In addition to introducing today's convergent world of global media, the book gives readers a greater understanding of their own potential roles within the global media industries.

New Media, Development and Globalization: Making Connections in the Global South

Routledge

The fully updated third edition of this lively and accessible book argues for the central role of media in understanding globalization. Indeed, Jack Lule convincingly shows that globalization could not have occurred without media. From earliest times, humans have used media to explore, settle, and

globalize their world. In our day, media has made the world progressively "smaller" as nations and cultures come into increasing contact. Decades ago Marshall McLuhan prophesied that media technology would transform the world into a "global village." Slowly, fitfully, his vision is being fulfilled. The global village, however, is not the blissful utopia that McLuhan predicted. Nor, in a more modern formulation, is the world flat, with playing fields leveled and opportunities for all. Instead, Lule argues, globalization and media are combining to create a divided world of gated communities and ghettos, borders and boundaries, suffering and surfeit, beauty and decay, surveillance and violence. By breaking down the economic, cultural, and political impact of media, and through a rich set of case studies from around the globe, the author describes a global village of Babel—invoking the biblical town punished for its vanity by seeing its citizens scattered, its language confounded, and its destiny shaped by strife.

Global Media Studies John Wiley & Sons

The battle for hearts and minds in the Middle East is being fought not on the streets of Baghdad, but on the newscasts and talk shows of Al Jazeera. The future of China is being shaped not by Communist Party bureaucrats, but by bloggers working quietly in cyber cafes. The next attacks by al Qaeda will emerge not from Osama bin Laden's cave, but from cells around the world connected by the Internet. In these and many other instances, traditional ways of reshaping global politics have been superseded by the influence of new media--satellite television, the Internet, and other high-tech tools. What is involved is more than a refinement of established practices. We are seeing a comprehensive reconnecting of the global village and a reshaping of how the world works. Al Jazeera is a paradigm of new media's influence. Ten years ago, there was much talk about "the CNN effect," the theory that news coverage--especially gripping visual storytelling--was influencing foreign policy throughout the world. Today, "the Al Jazeera effect" takes that a significant step further. The concept encompasses the use of new media as tools in every aspect of global affairs, ranging from democratization to terrorism, and including the concept of "virtual states." "The media" are no longer just the media. They have a larger popular base than ever before and, as a result, have unprecedented impact on international politics. The media can be tools of conflict and instruments of peace; they can make traditional borders irrelevant and unify peoples scattered across the globe. This phenomenon, the Al Jazeera effect, is reshaping the world.

The No-nonsense Guide to Global Media John Wiley & Sons

The new edition of this major work offers a comprehensive analysis of international communication systems and the global flow of information. Hamid Mowlana places the analysis of global mass media and other forms of communication within a critical overview of international and intercultural relations. Extensively rewritten and revised, *Global Information and World Communication* deals with the phenomenon of global information flow in all contexts - political, economic, cultural, technological, legal and professional. Mowlana illustrates how different communication strategies and systems have contributed to the creation of powerful interests and have altered the global scene. He takes into account recent events and sho

The Handbook of Global Media Research SAGE

This volume provides a comprehensive examination of key issues regarding global communication, focusing particularly on international news and strategic communication. It addresses those news factors that influence the newsworthiness of international events, providing a synthesis of both theoretical and practical studies that highlight the complicated nature of the international news selection process. It also deals with international news coverage, presenting research on the cross-national and cross-cultural nature of media coverage of global events, in the interdisciplinary context of research on political communication, war coverage, new technologies and online communication. The work concludes with a focus on global strategic communications: in the age of globalization, global economies and cross-national media ownership, chapters here provide readers with some of the most up-to-date research on international advertising, public relations and other key issues in international communications. With contributions from many of the leading scholars in the field of international media communication research, this collection presents a valuable resource for advancing knowledge and understanding of the complicated international communication phenomenon. It will be of value to upper-level undergraduates and graduate students in mass media and communication programs, and to scholars whose research focuses on global communication research.

Global Media Giants IGI Global

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences. Provides the most up to date and comprehensive collection of essays from top scholars in the field Includes contributions from western and eastern Europe, North and Central America, Africa and Asia Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy Draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs

Global Media Rowman & Littlefield

Featuring a wide range of exercises, examples, and images, this textbook provides a practical way of analyzing the discourses of the global media industries. Building on a comprehensive introduction to the history and theory of global media communication, specific case studies of lifestyle and entertainment media are explored with examples from films, global women's magazines, Vietnamese news reporting and computer war games. Finally, this book investigates how global media communication is produced, looking at the formats, languages and images used in creating media materials, both globally and in localized forms. At a time when the media is becoming increasingly global, often with the same films, news and television programmes shown all over the world; *Global Media Discourse* provides an accessible, lively introduction into how globalization is changing the language and communicative practices of the media. Integrating a range of approaches, including political economy, discourse analysis and ethnography, this book will be of particular interest to students of media and communication studies, applied linguistics, and (critical) discourse analysis.

Global Media Studies John Wiley & Sons

A 2022 Choice Reviews Outstanding Academic Title As a timely portrait of international perceptions and media coverage of the United States, this comprehensive collection reveals the global effects of the tumultuous environments and controversial views promoted during the Donald J. Trump presidency. More than thirty accomplished and prominent media, communication, and journalism scholars represent twenty countries with methodically researched assessments of their respective country's major national newspapers, social media, or comprehensive public opinion surveys. Together, these analyses offer a unique cross-cultural approach that helps students and scholars understand the image of the USA and President Trump through the eyes of politicians, media personalities, and ordinary people across the globe.

Global Journalism IGI Global

In the last decade, the Chinese media have imposed themselves in the global arena and have started to become a reference point, in business and cultural terms, for other national media systems. This book explores how the global media landscape was changed by this revolutionary trend, and why and how China is now playing a key role in guiding it. It is, on the one hand, a book on how the Chinese media system continues to take inspiration and to be shaped (or remapped) by American, European and Asian media companies, and, on the other, a volume on the ways in which recent Chinese media's "going out" strategy is remapping the global media landscape. Organised into two sections, this book has eight chapters written by American, Chinese and European scholars. Focusing on different markets (such as the movie industry, the press, broadcasting, and the Internet), different regions and different actors (from Donald Trump to the Tanzania-Zambia Railway to journalists), this book provides a fresh interpretation on the main changes China has brought to the global media landscape.

Global Media and National Policies Palgrave

New media, development and globalization are the key terms through which the future is being imagined and performed in governance, development initiatives and public and political discourse. Yet these authoritative terms have arisen within particular cultural and ideological contexts. In using them, we risk promoting over-generalized and seemingly unchallengeable frameworks for action and knowledge production which can blind us to the complex global patterns and promise of social reality. This compelling book forces us to look at these terms afresh. Drawing on more than ten years of ethnographic fieldwork in Latin America, West Africa and South Asia, Don Slater seeks to challenge these terms as voicing specific northern narratives rather than universal truths, and to see them from the perspective of southern people and communities who are equally concerned to understand new machines for communication, new models of social change and new maps of social connection. The central question the book poses is: how we can democratize the ways we think and practise new media, development and globalization, opening these terms to dialogue and challenge within North-South relations? Rooted in sociological debates, *New Media, Development and Globalization* will also be a provocative contribution to media and cultural studies, studies of digital culture, development studies, geography and anthropology.

Understanding the Business of Global Media in the Digital Age University of Illinois Press

Understanding Global Media offers a comprehensive overview of global media production and circulation, drawing insight from a range of perspectives, including politics, political economy, media

and cultural studies, and creative industries. Grounded in extensive case study material in order to illustrate key debates, the book analyzes media industries, production, content, audiences, and policies on an international scale. It is both a comprehensive synthesis of existing academic work and an ambitious statement of new research directions. This book is an essential guide to understanding media today.

medi@sia Routledge

Exploring the relationship between the growth of global media and Cold War tensions and resolutions

Global Mobile Media Palgrave Macmillan

This book is a clear, systematic, original and lively account of how media representations shape the way we see our and others' lives in a global age. It provides in-depth analysis of a range of international media representations of disaster, war, conflict, migration and celebration. The book explores how images, stories and voices, on television, the Internet, and in advertisements and newspapers, invite us to relocate to distant contexts, and to relate to people who are remote from our daily lives, by developing 'mediated intimacy' and focusing on the self. It also explores how these representations shape our self-narratives. Orgad examines five sites of media representation – the other, the nation, possible lives, the world and the self. She argues that representations can and should contribute to fostering more ambivalence and complexity in how we think and feel about the world, our place in it and our relation to far-away others. *Media Representations and the Global Imagination* will be of particular interest to students and scholars of media and cultural studies, as well as sociology, politics, international relations, development studies and migration studies.

The Media and Globalization A&C Black

Media events have been described as broadcasts that involve an engaged audience viewing the same event simultaneously; though this definition is still relevant, the way media outlets interact with and react to their audiences has greatly changed. This is in part due to the emergence of social media platforms which allow a participatory audience, something that genre-specific television channels now rely on. Because these genre-specific, 24-hour channels seek to hook viewers with hyperbolic presentation and the illusion of large media events, the original definition must be adapted. *Global Perspectives on Media Events in Contemporary Society* seeks to re-define the role of the media in relaying information about current events within a modern context. Determining what constitutes as and the proper presentation of a media event is of great importance given the ubiquity of media consumption. This book approaches the topic from historical, ceremonial, and globally cultural perspectives while addressing news, sports, and other significant current events. It is a vital resource for students and teachers of communication, media, and journalism, professionals

in the media industry, policy makers, and sociologists.

Globalization and Media Routledge

In this provocative book Terhi Rantanen challenges conventional ways of thinking about globalization and shows how it cannot be understood without studying the role of the media. Rantanen begins with an accessible overview of globalization and the pivotal role of the media. *Global Media Policy in the New Millennium* Routledge

Describes in detail the most recent rapid growth and cross border activities and linkages of an industry of large global media conglomerates.

The Global Media: the New Missionaries of Corporate Capitalism Cambridge Scholars Publishing

"This book aims to engage the complex relationship between technology, culture, and socio-economic elements by exploring it in a transnational, yet contextually grounded, framework, exploring diverse perspectives and approaches, from political economy to cultural studies, and from policy studies to ethnography"--Provided by publisher.

Global Media Convergence and Cultural Transformation: Emerging Social Patterns and Characteristics John Wiley & Sons

Global Communication is the most definitive text on multi-national communication and media conglomerates, exploring how global media, particularly CNN, the BBC, Euronews, and Al Jazeera, influence audiences and policy makers alike. Includes four completely new chapters on Asian media, Euromedia, the Middle East, and public diplomacy from a post 9/11 perspective Updates the story of arab media with a section on "Arab Media and the Al Jazeera Effect" by Middle East-based expert Lawrence Pintak Covers the global war on terrorism and the substantial US investment in Iraqi media Provides updated accounts and overviews of the largest and most important media corporations from around the world, from MTV and CNN to Bollywood Incorporates discussions of Hulu, YouTube, Myspace, and the Twitter phenomenon as well as new stakeholders in global online media

The Al Jazeera Effect Indiana University Press

Bringing together the perspectives of more than 40 internationally acclaimed authors, *The Handbook of Global Media Research* explores competing methodologies in the dynamic field of transnational media and communications, providing valuable insight into research practice in a globalized media landscape. Provides a framework for the critical debate of comparative media research Posits transnational media research as reflective of advanced globalization processes, and explores its roles and responsibilities Articulates the key themes and competing methodological approaches in a dynamic and developing field Showcases the perspectives and ideas of 30 leading internationally acclaimed scholars Offers a platform for the discussion of crucial issues from a variety of theoretical, methodical and practical viewpoints