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Buzz

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KANE SOFIA

Brand Buzz Simon & Schuster Books for Young Readers

Two creative marketers, Peggy Barber and Linda Wallace, bring you sound marketing principles to spread the word about your library within the community.

Buzz! Sourcebooks, Inc.

Alina Chau's *Marshmallow & Jordan* is a middle-grade graphic novel about a disabled, sports-loving Jordan, and the magical elephant named Marshmallow who she befriends. Jordan's days as star player for her school's basketball team ended when an accident left her paralyzed from the waist down. Now, she's still the team captain, but her competition days seem to be behind her...until an encounter with a mysterious elephant, who she names Marshmallow, helps Jordan discover a brand new sport. Will water polo be the way for Jordan to continue her athletic dreams--or will it just come between Jordan and her best friends on the basketball team? And with the big tournament

right around the corner, what secret is Marshmallow hiding?

Book Lust Pearson Education

Winner, 2014 Distinguished Scholarship Award presented by the Animals & Society section of the American Sociological Association Bees are essential for human survival—one-third of all food on American dining tables depends on the labor of bees. Beyond pollination, the very idea of the bee is ubiquitous in our culture: we can feel buzzed; we can create buzz; we have worker bees, drones, and Queen bees; we establish collectives and even have communities that share a hive-mind. In *Buzz*, authors Lisa Jean Moore and Mary Kosut convincingly argue that the power of bees goes beyond the food cycle, bees are our mascots, our models, and, unlike any other insect, are both feared and revered. In this fascinating account, Moore and Kosut travel into the land of urban beekeeping in New York City, where raising bees has become all the rage. We follow them as they climb up on rooftops, attend beekeeping workshops and honey festivals, and even put on full-body beekeeping suits and open up the hives. In the process, we meet a passionate, dedicated, and eclectic group of urban beekeepers who tend to their brood with an emotional and ecological

connection that many find restorative and empowering. Kosut and Moore also interview professional beekeepers and many others who tend to their bees for their all-important production of a food staple: honey. The artisanal food shops that are so popular in Brooklyn are a perfect place to sell not just honey, but all manner of goods: soaps, candles, beeswax, beauty products, and even bee pollen. *Buzz* also examines media representations of bees, such as children's books, films, and consumer culture, bringing to light the reciprocal way in which the bee and our idea of the bee inform one another. Partly an ethnographic investigation and partly a meditation on the very nature of human/insect relations, Moore and Kosut argue that how we define, visualize, and interact with bees clearly reflects our changing social and ecological landscape, pointing to how we conceive of and create culture, and how, in essence, we create ourselves.

Buzz Off Penguin

For use in schools and libraries only. As one animal sits on another in an accumulating progression, the reader learns the sounds each animal makes.

Be Boy Buzz Routledge

Written for children ages 4 to 8 with ADHD and impulsiveness, *Baxter Turns Down His Buzz* is the story of a high-energy rabbit who learns to control his activity level. His uncle Barnaby guides Baxter through the steps necessary to “turn down his buzz” through behavioral strategies like mindfulness, progressive relaxation, and visualization, rather than medication. Also includes a “Note to Parents and Caregivers.”

[What's the Buzz?](#) Routledge

Webster is a bundle of nerves headed into his first day of high school, but whatever academic and social horrors he feared are nothing compared to what’s in store for him as he stumbles into an unsanctioned street level spelling bee! And this ain't no staged production, either – letters fly like jump kicks and the losers leave bruised and beaten more often than not! Soon he’s propelled into the fast-paced world of competitive spelling by the mysterious Outlaw King and his cohort the Black Queen. Does Webster have what it takes to get the spelling world buzzing? Find out in this word-based battle royale from web-sensations Ananth Panagariya (Johnny Wander) and Tessa Stone (Hanna is Not a Boy’s Name)!

[Buzz](#) NYU Press

What to read next is every book lover's greatest dilemma. Nancy Pearl comes to the rescue with this wide-ranging and fun guide to the best reading new and old. Pearl, who inspired legions of litterateurs with "What If All (name the city) Read the Same Book," has devised reading lists that cater to every mood, occasion, and personality. These annotated lists cover such topics as mother-daughter relationships, science for nonscientists, mysteries of all stripes, African-American fiction from a female point of view, must-reads for kids, books on bicycling, "chick-lit," and many more. Pearl's enthusiasm and taste shine throughout.

Buzz! Turtleback Books

Some children and young adolescents find it much harder to learn and flexibly use social skills. They can struggle with making friends, joining in, reading others' feelings, bouncing back constructively following an upset, coping with put-downs or just dealing appropriately with day to day frustrations. "What's the Buzz?" is an easy-to-implement, 16 lesson play-based social skills training program that will improve student confidence, relationships and reduce conflict. Written for teachers who support children and adolescents who may struggle with life for a variety of reasons, this book will help them to: expand their socialisation skills, for example, 'how-to' meet people and be friendly, gain attention in positive ways, follow instructions, give compliments and maintain conversations; understand their feelings and develop an emotional resiliency to better cope with the inevitable emotional highs and lows life offers; learn 'how-to' read the feelings of others and appropriately respond to their needs; value positive thinking, for example, how-to stay calm under pressure, deal with worry, handle disappointment and best respond to put-downs and bullying; and, participate in play-based activities and games, so that they acquire skills incidentally. Designed for use in schools by teachers, school counsellors, special needs co-ordinators, teaching assistants, parents and allied health professionals, the role plays, games and team building activities presented in each lesson will help to build class unity and cohesion, whilst the template format allows students to experience success, feel confident and be ready to develop more complex skills.

The Adventures of Buzz and Fuzz Simon and Schuster

Are you a thrill-seeker or a chill-seeker? A clinical psychologist lifts the lid on what makes adrenaline junkies tick.

[Buzz](#) University Press of Kentucky

An enthusiastic, witty, and informative introduction to the world of insects and why we—and the planet we inhabit—could not survive without them. Insects comprise roughly half of the animal kingdom. They live everywhere—deep inside caves, 18,000 feet high in the Himalayas, inside computers, in Yellowstone’s hot springs, and in the ears and nostrils of much larger creatures. There are insects that have ears on their knees, eyes on their penises, and tongues under their feet. Most of us think life would be better without bugs. In fact, life would be impossible without them. Most of us know that we would not have honey without honeybees, but without the pinhead-sized chocolate midge, cocoa flowers would not pollinate. No cocoa, no chocolate. The ink that was used to write the Declaration of Independence was derived from galls on oak trees, which are induced by a small wasp. The fruit fly was essential to medical and biological research experiments that resulted in six Nobel prizes. Blowfly larva can clean difficult wounds; flour beetle larva can digest plastic; several species of insects have been essential to the development of antibiotics.

Insects turn dead plants and animals into soil. They pollinate flowers, including crops that we depend on. They provide food for other animals, such as birds and bats. They control organisms that are harmful to humans. Life as we know it depends on these small creatures. With ecologist Anne Sverdrup-Thygeson as our capable, entertaining guide into the insect world, we’ll learn that there is more variety among insects than we can even imagine and the more you learn about insects, the more fascinating they become. *Buzz, Sting, Bite* is an essential introduction to the little creatures that make the world go round.

[I Am Buzz Lightyear \(Disney/Pixar Toy Story\)](#) Basic Books

The Great Depression was defined by poverty and despair, but visionary American filmmaker Busby Berkeley (1895-1976) managed to divert the public's attention away from the economic crash with some of the most iconic movies of all time. Known for his kaleidoscopic dance numbers featuring multitudes of performers in extravagant costumes, his musicals provided a brief respite for an audience whose reality was hard and bitter. *Buzz: The Life and Art of Busby Berkeley* is a revealing study of the director, drawing from interviews with his colleagues, newspaper and legal records, and Berkeley's own unpublished memoirs to uncover the life of a Hollywood legend renowned for his talent and creativity. Jeffrey Spivak examines how Berkeley's career evolved from creating musical numbers for other directors in films such as *42nd Street* (1933) and *Gold Diggers of 1933* (1933) to directing his own pictures, such as *Strike up the Band* (1940) and *The Gang's All Here* (1943). Though Berkeley claimed he was no choreographer, his movies revitalized the public's waning interest in musical pictures. While other popular filmmakers advertised their works specifically as nonmusical, Berkeley embraced his niche, eventually becoming the premier dance director of his time. However, the happy face Berkeley presented publicly did not necessarily reflect his life. Offstage and away from the set, the director met with scandal, and his fondness for liquor and women was well known. In September 1935, he was involved in a car accident that left three people dead and four others severely injured. Accused of driving under the influence, he was put on trial for second-degree murder. The accident significantly changed the nature of his stardom.

[Marshmallow & Jordan](#) Hachette UK

As seen on PBS's American Spring LIVE, the award-winning author of *The Triumph of Seeds* and *Feathers* presents a natural and cultural history of bees: the buzzing wee beasties that make the world go round. Bees are like oxygen: ubiquitous, essential, and, for the most part, unseen. While we might overlook them, they lie at the heart of relationships that bind the human and natural worlds. In *Buzz*, the beloved Thor Hanson takes us on a journey that begins 125 million years ago, when a wasp first dared to feed pollen to its young. From honeybees and bumbles to lesser-known diggers, miners, leafcutters, and masons, bees have long been central to our harvests, our mythologies, and our very existence. They've given us sweetness and light, the beauty of flowers, and as much as a third of the foodstuffs we eat. And, alarmingly, they are at risk of disappearing. As informative and enchanting as the waggle dance of a honeybee, *Buzz* shows us why all bees are wonders to celebrate and protect. Read this book and you'll never overlook them again.

[Buzz Saw](#) Simon and Schuster

Sams Teach Yourself Google Buzz in 10 Minutes gives you straightforward, practical answers when you need fast results. By working through its 10-minute lessons, you'll learn everything you need to use Google Buzz to stay connected with friends, coworkers, associates, neighbors, groups...everyone you care about! Tips point out shortcuts and solutions Cautions help you avoid common pitfalls Notes provide additional information Plain English definitions explain new terms 10 minutes is all you need to learn how to... Follow other people with Buzz and let them follow you Post Buzz for your followers to see Read comments about your Buzz posts—and comment on others' posts Instantly share links, photos, and videos with Buzz Connect Buzz with Flickr, Picasa, or Google Reader Display your public Twitter tweets on Buzz Use Buzz with Chat Take advantage of Google's complete integration between Buzz and Gmail Troubleshoot problems with Buzz

[Building a Buzz](#) Simon and Schuster

Through fascinating text and fabulous color photos, readers can find the answers to questions about a variety of insects, including flies, bees, butterflies, and caterpillars.

Buzz Buzz

Visit a bee farm, and follow the bees as they carry “kisses” from flower to flower and return to their hives with their tummies full of nectar. Learn how the honey is extracted from the combs and

makes its way from the hive to the table, to be enjoyed with slices of apples for a Rosh Hashanah treat.

[Buzz, Sting, Bite](#) First Second

How to master the power of buzz Trendspotters and bestselling authors Marian Salzman and Ira Matathia demystify buzz and show how marketers can create and leverage it for the success of their products and services. The world we inhabit is in constant flux, and the captive audience on which advertisers relied for years no longer exists. Branding today requires a flexibility and creativity that have thus far eluded many traditional practitioners. When there is no clear forum for communicating your brand message to the audience, you must have your audience do it for you. The authors show how and why buzz works, examining case studies like Kate Spade, Madonna, Bulgari, Ford, Nokia, and French Connection. They explore the role specific consumer groups play in setting trends, show how influence works, reveal the efficacy of shock ads, and explain how to manage brand momentum. This book is a dynamic guide that sheds new light on the topic of buzz using real-world examples and case studies that show how marketers can manufacture the seemingly authentic word-of-mouth to which today's cynical consumer responds.

[Tim Possible & All That Buzz](#) John Wiley & Sons

A toxic coach finds himself outplayed by the high school girls on his team in this deeply suspenseful novel, which unspools over twenty-four hours through six diverse perspectives. Tomorrow, the Wildcat varsity field hockey squad will play the first game of their new season. But at tonight’s team sleepover, the girls are all about forging the bonds of trust, loyalty, and friendship necessary to win. Everything hinges on the midnight initiation ceremony—a beloved tradition and the only facet of being a Wildcat that the girls control. Until now. Coach—a handsome former college player revered and feared in equal measure—changes the plan and spins his team on a new adventure. One where they take a rival team’s mascot for a joyride, crash a party in their pajamas, break into the high school for the perfect picture. But as the girls slip out of their comfort zone, so do some long-held secrets. And just how far they’re willing to go for their team takes them all—especially Coach—by surprise. A testament to the strength and resilience of modern teenage girls, *We Are the Wildcats* will have readers cheering.

What's the Buzz? For Early Learners Simon & Schuster

The remarkable story of the 2019 World Series champion Washington Nationals told by the Washington Post writer who followed the team most closely. By May 2019, the Washington Nationals—owners of baseball’s oldest roster—had one of the worst records in the majors and just a 1.5 percent chance of winning the World Series. Yet by blending an old-school brand of baseball with modern analytics, they managed to sneak into the playoffs and put together the most unlikely postseason run in baseball history. Not only did they beat the Houston Astros, the team with the best regular-season record, to claim the franchise’s first championship—they won all four games in Houston, making them the first club to ever win four road games in a World Series. “You have a great year, and you can run into a buzz saw,” Nationals pitcher Stephen Strasburg told Washington Post beat writer Jesse Dougherty after the team advanced to the World Series. “Maybe this year we’re the buzz saw.” Dougherty followed the Nationals more closely than any other writer in America, and in *Buzz Saw* he recounts the dramatic year in vivid detail, taking readers inside the dugout, the clubhouse, the front office, and ultimately the championship parade. Yet he does something more than provide a riveting retelling of the season: he makes the case that while there is indisputable value to Moneyball-style metrics, baseball isn’t just a numbers game. Intangibles like team chemistry, veteran experience, and childlike joy are equally essential to winning. Certainly, no team seemed to have more fun than the Nationals, who adopted the kids’ song “Baby Shark” as their anthem and regularly broke into dugout dance parties. *Buzz Saw* is just as lively and rollicking—a fitting tribute to one of the most exciting, inspiring teams to ever take the field.

Buzz Oxford University Press, USA

Buzz loves absolutely everything there is about being a bee. She loves her yellow and black jacket. She loves the way the flowers smell in the springtime. But the thing she loves most of all is being able to fly. Through the trees and down around the pond, past the farm and around the rosebushes - she flies everywhere. But when she hears that bees aren't supposed to be able to fly, she finds herself unable to get off the ground. What is little Buzz to do? How will she find her wings again?

[Dirty Little Secrets of Buzz](#) Routledge

Jackson is ready for his first baseball game, but a pesky bee might just ruin his big day. This

Starting Line Reader is sure to be a home run for every new reader.